

Rady School of Management
University of California, San Diego
Wells Fargo Hall, 9500 Gilman Drive #0553
La Jolla, CA 92093-0553

anyasamek@gmail.com
<https://anyasamek.com>

ACADEMIC POSITIONS

Associate Professor of Economics and Strategy, Rady School of Management, University of California, San Diego, 2020-present.

Associate Professor (Research) of Economics, University of Southern California, 2015-2020.

Visiting Assistant Professor of Economics, University of Chicago, 2014-2015.

Assistant Professor of Consumer Science, University of Wisconsin-Madison, 2012-2015.

Griffin Postdoctoral Research Scholar, University of Chicago, 2010-2012.

AFFILIATIONS

Faculty Research Fellow, National Bureau of Economic Research, 2020-present.

Visiting Associate Professor, FAIR Centre, Norwegian School of Economics, 2018-present.

EDUCATION

Ph.D., Economics, Purdue University, 2010.

M.S., Economics, Purdue University, 2006.

B.S., Economics; B.A., French Literature, Purdue University, 2015 (*summa cum laude*)

HONORS AND AWARDS

Vernon L. Smith Ascending Scholar Prize, International Foundation for Experimental Economics (IFREE), 2020.

Faculty Fellow, Teaching and Learning Excellence Initiative, UW-Madison, 2013.

EDITORIAL POSITIONS

Associate Editor, Management Science, 2020-present.

Editorial Board, Experimental Economics, 2021-present.

Editorial Board, Journal of Pension Economics and Finance, 2016-2020.

SELECTED PUBLICATIONS

57. “Drivers of Behavior at an Early Age: Evidence from a Longitudinal Field Experiment” with Marco Castillo, John List and Ragan Petrie. Forthcoming, *Journal of Political Economy*.

56. “How Experiments with Children Inform Economics” with John List and Ragan Petrie. *Journal of Economic Literature*, 2023, 61 (2): 504-64.

55. “Do Thank-You Calls Increase Charitable Giving? Expert Forecasts and Field Experimental Evidence” with Chuck Longfield. *American Economic Journal: Applied Economics*, 2023, 15 (2): 103-24.
54. “Parental Investments in Early Childhood and the Gender Gap in Math and Literacy” with Amanda Chuan, John List and Shreemayi Samujjwala, *AEA Papers and Proceedings*, 2022, 112: 6-3-08.
53. “What is Considered Deception in Experimental Economics?” with Gary Charness and Jeroen van de Ven, *Experimental Economics*, 2022, 25 (2): 385-412.
52. “Time and Risk Preferences of Children Predict Health Behaviors but not BMI” with Greta List, John List and Lina Ramirez, *Economics Letters*, 2022, 218.
51. “Do I Care if You are Paid? Field Experiments and Expert Forecasts in Charitable Giving” with Holger Rau and Lilia Zhurakhovska, *Journal of Economic Behavior & Organization*, 2022, 195: 42-51.
50. “Incentives to Eat Healthy: Evidence from a Grocery Store Field Experiment” with John List and Terri Zhu. *Economica*, 2022, 89 (354): 480-509.
49. “Using Vignettes to Improve Understanding of Social Security and Annuities” with Andre Gray and Arie Kapteyn, *Journal of Pension Economics and Finance*, 2021, 1-18.
48. “Hassle Costs and Workplace Charitable Giving: Field Experiments with Google Employees” with Jessan Hutchison-Quillian and David Reiley, *Journal of Economic Behavior & Organization*, 2021, 191: 679-685.
47. “Do Financial Incentives Aimed at Decreasing Interhousehold Inequality Increase Intrahousehold Inequality?” with Amanda Chuan and John List, *Journal of Public Economics*, 2021, 196.
46. “Adolescent Time and Risk Preferences: Measurement, Determinants and Field Consequences,” with Ashlesha Datar, Andre Gray and Nancy Nicosia, *Journal of Economic Behavior & Organization*, 2021, 184: 460-488.
45. “Nudging Generosity in Consumer Elective Pricing” with Ayelet Gneezy, Silvia Saccardo and Charis Li, *Organizational Behavior and Human Decision Processes*, 2021, 163: 91-104.
44. “Dynamic Inconsistency in Food Choice: Experimental Evidence from Two Food Deserts,” with Charles Sprenger and Sally Sadoff, *Review of Economic Studies*, 2020, 87 (4): 1954-1988.
43. “The Effect of Early Education on Social Preferences” with Alexander Cappelen, John List and Bertil Tungodden, *Journal of Political Economy*, 2020, 128 (7): 2739-2758.
42. “Behavioral Impediments to Valuing Annuities: Evidence on the Effects of Complexity and Choice Bracketing” with Jeffrey R. Brown, Arie Kapteyn, Erzo F.P. Luttmer and Olivia S. Mitchell, *Review of Economics and Statistics*, 2019.

41. “Gender Differences in Job Entry Decisions: A University-Wide Field Experiment” (solo authored), *Management Science*, 2019, 65 (7): 2947-3448.
40. “Risk Preferences of Children and Adolescents in Relation to Gender, Cognitive Skills, Soft Skills and Executive Functions” with James Andreoni, Amalia di Girolamo, John List and Claire Mackevicus, *Journal of Economic Behavior & Organization*, 2020, 179: 729-742.
39. “The Development of Social Comparisons and Sharing Behavior Across 12 Countries” (lead author) with Jason M. Cowell et. al., *Journal of Experimental Child Psychology*, 2020, 192.
38. “Incentives and Unintended Consequences: Spillover Effects in Food Choice” with Manuela Angelucci, Silvia Prina and Heather Royer, *American Economic Journal: Economic Policy*, 2019, 11 (4): 66-95.
37. “Got Milk? Using Nudges to Reduce Consumption of Added Sugar” with Chien-Yu Lai and John List, *American Journal of Agricultural Economics*, 2019.
36. “The Effect of Informational Prompts about Spousal Benefits on Social Security Claim Intentions” with Joanne Yoong, Lilia Rabinovich and Francisco Perez-Arce, *Journal of Pension Economics and Finance*, 2019.
35. “Toward an Understanding of the Development of Time Preferences: Evidence from Field Experiments” with James Andreoni, John List, Michael Kuhn, Kevin Sokal and Charles Sprenger. *Journal of Public Economics*, 2019, 177.
34. “Gifts and Goals: Behavioral Nudges to Improve Child Food Choice at School” (solo-authored), *Journal of Economic Behavior & Organization*, 2019, 164: 1-12.
33. “The Effect of Recipient Contribution Requirements on Support for Social Programs” with Sally Sadoff, *Journal of Public Economics*, 2019, 169: 1-16.
32. “Can Interventions Affect Commitment Demand? A Field Experiment on Food Choice” with Sally Sadoff, *Journal of Economic Behavior & Organization*, 2019, 158: 90-109.
31. “Loss Aversion and the Quantity-Quality Tradeoff” with Jared Rubin and Roman Sheremeta, *Experimental Economics*, 2018, 21 (2): 292-315.
30. “Field Experiments on Food Choice in Grocery Stores: A ‘How-to’ Guide for Food Policy” with Kathryn Carroll, *Food Policy*, 2018, 79: 331-340.
29. “Round Giving: A Field Experiment on Suggested Charitable Donation Amounts in Public Television” with David Reiley, *Economic Inquiry*, 2018.
28. “Combining Behavioral Economics and Field Experiments to Reimagine Early Childhood Education” with John List and Dana Suskind, *Behavioural Public Policy*, 2018, 2 (1): 1-21.

27. “Learned Generosity? An Artefactual Field Experiment with Parents and their Children” with Avner Ben-Ner, John List and Louis Putterman, *Journal of Economic Behavior & Organization*, 2017, 143: 28-44.
26. “Discrimination Among Preschool Children: Field Experimental Evidence” with Annika List and John List, *Economics Letters*, 2017, 157: 159-162.
25. “Selective Recognition: How to Recognize Donors to Increase Charitable Giving” with Roman Sheremeta, *Economic Inquiry*, 2017, 55 (3): 1489-1496.
24. “When Charities Compete: A Laboratory Experiment with Simultaneous Public Goods” with Justin Krieg, *Journal of Behavioral and Experimental Economics*, 2017, 66: 40-57.
23. “Do People Anticipate Loss Aversion?” with Alex Imas and Sally Sadoff, *Management Science*, 2016, 63 (5): 1271-1284.
22. “An Experimental Study of the Decision Process with Interactive Technology” with Ji Soo Yi, Sung-Hee Kim and Inkyoung Hur, *Journal of Economic Behavior & Organization*, 2016, 130: 20-32.
21. “On the Origins of Dishonesty: from Parents to Children” with Daniel Houser, John List, Marco Piovesan and Joachim Winter, *European Economic Review*, 2016, 82: 242-254.
20. “Using Online Compound Interest Tools to Improve Financial Literacy” with Percival Matthews and Edward Hubbard, *Journal of Economic Education*, 2016, 47 (2): 106-120.
19. “When Identifying Contributors is Costly: An Experiment on Public Goods” with Roman Sheremeta, *Southern Economic Journal*, 2016, 82 (3): 801-808.
18. “Facing Your Opponents: Social Identification and Information Feedback in Contests” with Shakun Datta Mago and Roman Sheremeta, *Journal of Conflict Resolution*, 2016, 60 (3): 459-481.
17. “The Behavioralist as Nutritionist: Leveraging Behavioral Economics to Improve Child Food Choice and Consumption” with John List, *Journal of Health Economics*, 2015, 39: 133-146.
16. “Learning through Passive Participation in Asset Market Bubbles” with Timothy Cason, *Journal of the Economic Science Association*, 2015, 1 (2): 170-181.
15. “The Curious Relation Between Theory of Mind and Sharing in Preschool Age Children” with Jason Cowell, John List and Jean Decety, *PLoS One*, 2015, 10 (2).
14. “Visual Tools and Narratives: New Ways to Improve Financial Literacy” with Annamaria Lusardi, Arie Kapteyn, Angela Hung, Lewis Glinert and Aileen Heinberg, *Journal of Pension Economics and Finance*, 2015, 1-27.
13. “A Field Experiment on the Impact of Incentives on Milk Choice in the School Lunchroom” with John List, *Public Finance Review*, 2015, 45: 44-67.

12. "Recognizing Contributors: An Experiment on Public Goods" with Roman Sheremeta, *Experimental Economics*, 2014, 30 (4): 680-696.
11. "Increasing Charitable Giving in the Developed World" with Cynthia Jasper, *Oxford Review of Economic Policy*, 2014, 30 (4): 680-696.
10. "Feel the Warmth' Glow: A Field Experiment on Manipulating the Act of Giving" with Amanda Chuan, *Journal of Economic Behavior & Organization*, 2014, 108: 198-211.
9. "Effects of Monitoring on Mortgage Delinquency: Evidence from a Randomized Field Study" with Stephanie Moulton, Michael Collins and Cäzilia Loibl, *Journal of Policy Analysis and Management*, 2014, 34 (1): 184-207.
8. "Five Steps to Planning Success: Experimental Evidence from U.S. Households" with Annamaria Lusardi, Arie Kapteyn, Angela Hung, Joanne Yoong and Aileen Heinberg, *Oxford Review of Economic Policy*, 2014, 30 (4): 696-724.
7. "Is there a Gender Gap in Preschoolers' Competitiveness? An Experiment in the U.S." (solo-authored), *Journal of Economic Behavior & Organization*, 2013, 92: 22-31.
6. "Simultaneous Decision-Making in Competitive and Cooperative Environments" with Roman Sheremeta, *Economic Inquiry*, 2013, 51 (2): 1311-1323.
5. "Borrowing Capacity and Financial Decisions of Low-to-Moderate Income First-Time Homebuyers" with Stephanie Moulton, Cäzilia Loibl and Michael Collins, *Journal of Consumer Affairs*, 2013, 47 (3): 375-403.
4. "Exploring the Origins of Charitable Acts: Evidence from an Artefactual Field Experiment with Young Children" with John List, *Economics Letters*, 2013, 118 (3): 431-434.
3. "An Experimental Study of Reputation and Heterogeneous Goods" (solo-authored), *Decision Support Systems*, 2013, 54 (2): 1134-1149.
2. "Behavioral Spillovers in Coordination Games" (published under Anya Savikhin) with Timothy Cason and Roman Sheremeta, *European Economic Review*, 2012, 56 (2): 233-245.
1. "Factor Uses and the Pattern of Specialization" (published under Anya Savikhin) with Georg Schaur and Chong Xiang, *Review of International Economics*, 2008, 16 (2): 368-382.

BOOK CHAPTERS

"Advantages and Disadvantages of Field Experiments" in Handbook of Research Methods and Applications in Experimental Economics, p. 104. Edward Elgar Publishing, 2019.

"Save at Home: Building Emergency Savings One Mortgage Payment at a Time" with Stephanie Moulton and Cäzilia Loibl, in Ed. Michael Collins, A Fragile Balance: Emergency Savings and Liquid Resources for Low-Income Consumers, Palgrave-Macmillan, 2015.

GRANTS

26. JPAL, 2023-present, PI: \$100,000.
25. National Institutes of Health Roybal Center Grant, 2022-present, PI: \$50,000.
24. Laura and John Arnold Foundation, PI, 2020-22, PI: \$300,000.
23. National Institutes of Health (R01), PI, 2017-22, PI: \$3,590,923.
22. Michigan Retirement Research Center, 2017-18, PI: \$47,500.
21. Alfred P. Sloan Foundation, 2016-19, Co-PI: \$500,000.
20. Center for Behavioral Economics and Healthy Food Choice Research, 2016-17, PI: \$50,000.
19. United States Department of Agriculture, 2016-19, PI: \$250,000.
18. Hymen Milgrom Supporting Organization Grant, 2015-18, Co-PI: \$750,000.
17. Produce for Better Health Foundation, 2015-16, PI: \$15,000.
16. UW-Madison Fall Research Competition, 2014-15 (deferred), PI: \$43,801.
15. UW-Madison BRITE Lab Seed Grant, 2014-15, PI: \$5,100.
14. USDA RIDGE Center for National Food and Nutrition Assistance, 2013-14, PI: \$39,000.
13. Cornell Center for Behavioral Economics in Child Nutrition, 2013-14, PI: \$10,000.
12. University of Chicago Institute for Translational Medicine, 2013-14, Co-PI: \$34,670.
11. Consortium to Lower Obesity in Chicago Children, 2013-14, Co-PI: \$18,531.
10. UW-Madison Fall Research Competition, 2013-14, PI (2 awards): \$89,810.
9. John Templeton Foundation, 2012-15, Co-PI: \$4,800,000.
8. Cornell Center for Behavioral Economics in Child Nutrition, 2011-12, Co-PI: \$34,154.
7. Social Security Administration, 2010-11, Co-I: \$65,516.
6. National Science Foundation, 2009-12, Co-PI: \$376,984.
5. International Foundation for Research in Experimental Economics, 2008-12, Co-PI: \$3,100.
4. Purdue University Research Foundation, 2008-09, Co-PI: \$17,280.
4. Social Security Administration, 2010-11, Co-I: \$65,516.
3. National Science Foundation, 2009-12, Co-PI: \$376,984.
2. International Foundation for Research in Experimental Economics, 2008-12, Co-PI: \$3,100.
1. Purdue University Research Foundation, 2008-09, Co-PI: \$17,280.

TEACHING

Experiments in Organizations (MBA and MSBA), 2022-present.
Competitive Strategy (MBA), UC San Diego, 2021-2022.
Global Strategy (undergraduate), UC San Diego, 2022.
Experiments in Organizations (PhD-level), UC San Diego, 2022.
Proseminar on Behavioral Economics (undergraduate), USC, Fall 2019.
Introductory Microeconomics (undergraduate), University of Chicago, Fall 2014, Spring 2015.
Intermediate Microeconomics (undergraduate), UW-Madison, 2012-2014.
Intermediate Microeconomics for Consumer Science (undergraduate), 2012-2014.
Experimental Economics (Ph.D.), UW-Madison, 2013-2014. Introduction to Economics (undergraduate), Purdue University, 2008.

KEYNOTE TALKS

2022: ESA Meeting in Buenos Aires, ESA North American Meetings in Santa Barbara.

INVITED SEMINARS

- 2023 (including scheduled): Rice/Texas A&M Workshop for Ph.D. Students on Survey Methods, University of Groningen, University of Amsterdam, University of Alabama, Cornell University, Stanford University, Harvard Business School, University of Maryland, University of Southern California.
- 2022: University of Birmingham, AirBnB, Yale University, University of New South Wales, University of Sydney, University of Technology Sydney
- 2021: UC Berkeley/University of Chicago Booth Joint Workshop, WU Vienna, University of Monash, University of Bonn, University of Stavenger, UCLA Anderson, DICE, University of Sydney, Iowa State University.
- 2020: Purdue University, University of California-San Diego, Johns Hopkins University, The Ohio State University, Texas A&M University, Cornell University, University of Houston, University of Essex.
- 2019: University of Alaska, Anchorage, University of Southern California Marshall School of Business, Wharton Business School.
- 2018: University of California-Berkeley, Social Security Administration.
- 2017: University of Michigan, University of California-Santa Barbara, Loyola Marymount.
- 2016: Purdue University.
- 2015: University of Chicago, University of Southern California.
- 2014: University of Texas at Dallas, Georgia State University, Virginia Commonwealth University and University of Richmond, George Mason University, Norwegian School of Economics, RAND, University of California-San Diego.
- 2013: University of Pittsburgh.
- 2012: University of California-Santa Barbara, University of Michigan, George Washington University, University of Illinois at Urbana-Champaign, University of California-San Diego, University of Pennsylvania, Southern Methodist University, University of Wisconsin-Madison, Purdue University.
- 2011: George Mason University, University of California-Irvine, Chapman University, Purdue University, RAND.

CONFERENCE PRESENTATIONS

- 2023 (including scheduled): Economic Science Association World Meetings in Lyon, France, Science of Philanthropy Initiative.
- 2022: AEA Meetings, Norwegian School of Economics FAIR Conference, Advances in Field Experiments Conference, Pittsburgh Behavioral Economics Conference, Beloit College Upton Forum,
- 2021: NBER Workshop on Children, ESA North American Meetings.
- 2020: American Economic Association Meetings, Santa Barbara Conference on Behavioral and Experimental Economics, Science of Philanthropy Initiative, Advances in Field Experiments Conference, Norwegian School of Economics Workshop on Paternalism.
- 2019: University of California, San Diego Spring School; Science of Philanthropy Initiative Conference; Advances in Field Experiments Conference; Economic Science Association World Meetings, Economic Science Association North American Meetings, Workshop on Experiments with Children and Non-Standard Populations.
- 2018: University of California, San Diego Spring School, Roybal Center Annual Workshop, University of Southern California Workshop on Understanding Cognition and Decision-

- Making by Children.
- 2017: American Economic Association Meetings; University of California, San Diego Spring School; Economic Science Association World Meetings; Stanford Institute for Theoretical Economics; Economic Science Association North American Meetings; Norwegian School of Economics Childhood Gap Workshop, Association for Public Policy and Management Fall Research Conference.
- 2016: American Economic Association Meetings; University of California, San Diego Spring School; University of Southern California Workshop on Understanding Cognition and Decision-Making by Children, University of Chicago Summer Institute on Field Experiments, Economic Science Association North American Meetings.
- 2015: Science of Philanthropy Initiative Conference; Stanford Institute for Theoretical Economics; University of Chicago Summer Institute on Field Experiments; Frontiers of Behavioral Economics; Morality, Incentives and Unethical Behavior; University of California, San Diego Spring School; Methods in Experimental Economics Research Conference at Texas A&M; Experimental Methods in Policy; American Economic Association Meetings.
- 2014: Southern Economic Association; Science of Philanthropy Initiative Conference; Harvard Behavioral Economics in Philanthropy Conference; Murphy Institute Behavioral Public Economics Conference; North American Economic Science Association; USDA RIDGE Conference; Society for the Advancement of Behavioral Economics; USDA Healthy Food Incentives Workshop (discussant); International Economic Science Association Conference; RAND Behavioral Finance forum; Charitable Giving: Theory and Evidence Workshop; Field Experiments in Marketing Conference; Experimental Methods in Policy Conference; American Economic Association Meetings.
- 2013: CASE District V Conference; North American Economic Science Association Conference; Science of Philanthropy Initiative Conference; World Meetings of the Economic Science Association; RAND Behavioral Finance Forum.
- 2012: American Public Health Association; Science of Generosity Meetings (discussant); International Economic Science Association; RAND Behavioral Finance Forum.
- 2011: North American Economic Science Association Conference; Advances with Field Experiments; Alliances and Alliance Formation in Conflict Workshop; Information Management Workshop; International Economic Science Association Conference; Western Economic Association Conference; RAND Behavioral Finance Forum.
- 2010: North American Economic Science Association Conference; Financial Literacy Research Consortium; International Economic Science Association Conference; Family Financial Security Symposium; New York University Neuroeconomics Colloquium; American Economic Association Meetings (discussant).
- 2009: North American Economic Science Association Conference; How to Research the Presentation of Financial Options for Retirees Workshop; IEEE Symposium on Visual Analytics Science and Technology; European Economic Science Association Conference; International Economic Science Association Conference.

SERVICE TO THE PROFESSION

- Organizer, Economic Science Association North American Meetings, 2019.
- Organizer, University of Chicago Advances in Field Experiments Conference, 2016.
- Executive Board Member, Economic Science Association, 2017-2020.
- Organizer, University of Chicago Summer Institute on Field Experiments 2015-17.

Organizer, Science of Philanthropy Initiative Conference, 2013-15 and 2017.
Organizer, International Economic Science Association Meetings, 2011.

Refereeing for *American Economic Journal: Policy*, *American Economic Review: Insights*, *American Economic Review: Policy*, *American Economic Review*, *American Journal of Agricultural Economics*, *American Journal of Political Science*, *Econometrica*, *Economic Inquiry*, *Economic Journal*, *Economics Letters*, *European Economic Review*, *Experimental Economics*, *Games*, *Games and Economic Behavior*, *John Templeton Foundation*, *Journal of Behavioral and Experimental Economics*, *Journal of Economic Behavior and Organization*, *Journal of Economic Education*, *Journal of Economic Psychology*, *Journal of the European Economic Association*, *Journal of Experimental Child Psychology*, *Journal of Health Economics*, *Journal of Political Economy*, *Journal of Public Economics*, *Management Science*, *National Science Foundation*, *Nonprofit and Voluntary Sector Quarterly*, *PLoS One*, *Public Choice*, *Proceedings of the National Academy of Sciences*, *Review of Economic Studies*, *Review of Economics and Statistics*, *Scandinavian Journal of Economics*, *Social Choice and Welfare*, *Southern Economic Journal*, *The Scandinavian Journal of Economics*, *Time Sharing Experiments for the Social Sciences (TESS)*, *Quarterly Journal of Economics*.

SERVICE TO THE UNIVERSITY

Ph.D. Committee, Chair, UC San Diego, 2023-present.
Ph.D. Committee, Member, UC San Diego, 2020-2023.
Infrastructure Committee, Member, UC San Diego, 2021-present.
Faculty hiring committee, EconStrat search, Member, UC San Diego, 2022.
Member of faculty hiring committee, USC CESR, 2016-2018.
Faculty Advisory Board, UW-Madison BRITE Laboratory, 2012-15.

STUDENT ADVISING

Graduate Student Advising (first placement in parentheses): Wanqun Zhao (Ph.D. co-advisor, 2020-2021, Amazon), Christa Gibbs (Ph.D. committee member, 2016, Consumer Financial Protection Bureau), Kathryn Carroll (Ph.D. co-advisor, 2013-18, Assistant Professor at University of Central Arkansas), Charis Li (Master's Thesis Advisor, 2012-14, Ph.D. student at University of Florida).

Undergraduate & PreDoc Advising (first placement in parentheses when available): Shruti Jha (2022-present), Adeline Sutton (2021-present), Shreemayi Samujjwala (2020-present), Andre Gray (2016-2020, Ph.D. student at UCSD Economics), Andrew Yu (2018-2020, USC Research Staff), Jessica Lopez (2016-2020), Tarush Gupta (2016-19, MS student at George Washington University), Harry Kosowsky (2017, NBER RA), Kevin Sokal (2015-18, Goldman Sachs), Rui Chen (2015-18, Cornerstone Research), Mina Zhang (2015-16), Hannah Walter (2015-16), Kevin Guo (2015-16), Camille Choe (2015-16), Hancong Gao (2015), Dustin Pashouwer (2014-15, TNTP), Wanqun Zhao (2013-15, Ph.D. student at UC-San Diego), Kevin Huang (2013-15, Ph.D. student at UCLA), Daniel Li (2013-14), Carrie Ip (2013-14), Amanda Chuan (2010-12, Ph.D. student at Wharton, now Assistant Professor at Michigan State University), Rene Crespin (2010-11, M.S. student at University of Michigan; now Ph.D. student at Cornell University), Jennie Huang (2010-11, Ph.D. student at Wharton), Anshuman Didwania (2009-10, MBA student at Stanford).